

Exhibit B

Mental Health Seminar Attendees from PESI Mailing List Mailing List

Mental Health Seminar Attendees from PESI represent a vast universe of professionals in many specialties dealing with therapy and counseling.

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SEGMENTS	COUNTS THROUGH 12/31/2023	POPULARITY:
199,167 TOTAL UNIVERSE / BASE RATE	\$130.00/M	MARKET: BUSINESS
199,167 TOTAL UNIVERSE	\$130.00/M	CHANNELS:
12,957 3 MONTH SEMINAR ATTENDEES	+ \$20.00/M	SOURCE: DIRECT RESPONSE
35,468 6 MONTH SEMINAR ATTENDEES	+ \$15.00/M	PRIVACY: UNKNOWN
71,932 12 MONTH SEMINAR ATTENDEES	+ \$10.00/M	DMA?: NO
FUNDRAISING	\$75.00/M	STATUS: STANDARD PROVIDER
GEO: USA		GENDER: 81% FEMALE 14% MALE
DESCRIPTION	PESI	
CMI Education Institute, Inc, is the non-profit parent company of PESI, MEDS-PDN, and CMI Education.		
PESI is the largest behavioral health education company in the country, providing more than 4,000 seminars and conferences across the country each year. The trainings are designed by expert clinicians with the needs of professional adult learners in mind. Seminars for the mental health professionals provide practical, hands-on skills, strategies, techniques and interventions that improve the outcome of the people they serve. PESI has been connecting knowledge with need since 1979.		
SELECTS		
COURSE HEADING	\$15.00/M	
JOB TITLE	\$15.00/M	
NO. OF EMPLOYEES	\$15.00/M	
ONE PER LOCATION	\$15.00/M	
SALES VOLUME	\$15.00/M	
SCF	\$10.00/M	
SIC/NAICS CODE	\$15.00/M	
STATE	\$10.00/M	
ZIP	\$10.00/M	
ADDRESSING		
KEY CODING	\$3.00/M	
DELIVERY FEE	\$75.00/F	
RELATED LISTS		
NATIONAL ASSOCIATION OF SOCIAL WORKERS (NASW) EMAIL AND MAILING LIST		
AMERICAN MENTAL HEALTH COUNSELORS ASSOCIATION		
AMERICAN COUNSELING ASSOCIATION MEMBERS		
NATIONAL ASSOCIATION OF SCHOOL PSYCHOLOGISTS (NASP)		
AMERICAN ACADEMY OF CHILD & ADOLESCENT PSYCHIATRY (AACAP)		
AMERICAN ASSOCIATION FOR MARRIAGE & FAMILY THERAPY (AAMFT)		
JOURNAL WATCH PSYCHIATRY JACOB-CAMERON PUBLISHING		
COMPANY PSYCHOLOGY AND COUNSELING DATABASE		
AMERICAN BOARD OF CLINICAL SOCIAL WORK (ABCsw)		
COMPLETE MEDICAL'S ADDICTION COUNSELORS		
Connect with individuals who share a strong commitment to improve their clients' quality of life as well as being up-to-date with the latest trends and techniques available in their respective fields.		
The Mental Health Seminar Attendees from PESI Mailing List are ideal for offers including: Ad specialty catalogs, day planner/pen catalogs, small-business credit card offers, office furniture/supply catalogs, uniform apparel catalogs, hosiery / shoe catalogs, travel accessory catalogs, health publishing magazines, holiday card catalogs, food/gift offers, consumer gift offers, apparel catalogs, fundraising offers, consumer book offers and publications, news publications, health offers, medical supply catalogs, vitamin catalogs.		